



DIVASPLAY

Guide for Content Creators

divasplay.com

DIVASPLAY

Welcome to **DIVASPLAY**, the online platform that allows you to monetize your content and interact with your followers.

At **DIVASPLAY**, any person of legal age has the opportunity to generate exceptional income through their presence on our platform. With operational offices in London, Montevideo and Buenos Aires, **DIVASPLAY** has experienced exponential growth in recent years. Numerous South American celebrities have chosen to join our platform, obtaining commercial benefits and extensive media coverage. Currently, more than 25,000 profiles in Latin America generate daily earnings in dollars by sharing exclusive content and interacting with their audience. If you have received this document to join, it is because we believe in your potential.

This is a basic guide to certain features to make your journey simpler. In any case, you can always contact us through our communication channels to receive the help you need.



How does **DIVASPLAY** work?

DIVASPLAY is presented as a platform similar to conventional social networks. You can share photos and videos on your personal feed and have a dedicated chat room to interact with your followers. The big difference lies in the possibility of monetizing each of these options.

Some users will visit your profile or participate in your chat room sporadically, while others may subscribe to your channel for a monthly fee. There are no restrictions on the type of content you can share, but it is expected to be exclusive enough that your audience will be willing to pay to access it. There are no requirements beyond the basic logic of offering content that is not available for free on other online platforms.



How to register as a creator on **DIVASPLAY!**

To make it easier for you, we invite you to watch the video tutorial that explains it step by step! You can find it by going to divasplay.com. On the main page you will find an icon of a person. Clicking there will display a sale. Enter where it says “New creators”. There you will find the video tutorial and many others!

Consulting and tutoring

For us it is very important to try to make your experience as simple as possible. For this reason, it is important that you know that you can contact us as many times as necessary to clarify all your doubts, obtain advice or anything you need. You can do so through support@divasplay.com or, for greater speed, through our Instagram [@divasplayok](https://www.instagram.com/divasplayok).



Start monetizing your participation in **DIVASPLAY**!

On **DIVASPLAY**, your followers will pay a monthly subscription to be able to follow you and access your content. The profile is yours, therefore you can put the value you create on it. Different creators usually put between 5 and 20 dollars. Additionally, within your profile, you will have the option to offer exclusive content for which you can pay extra. They do not have to be your followers to access this content. These payments are made through tokens, the platform's currency (1 Token = 1 dollar).

The operation of **DIVASPLAY** is similar to that of other content creation platforms. By accessing your personal profile at divasplay.com/yourname, a feed will be displayed in which you can share three types of publications in photo or video format. Each publication will be accompanied by a suggestive title in which you can describe the content or invite your followers to participate in the chat.

1. Free publication: In this category are photos and/or videos that anyone can access. These posts serve as a kind of "showcase" or teaser to invite the public to subscribe to your channel.

2. Basic publishing: This content is only available to people subscribed to your channel.

3. Post blocked: For a specific amount determined by you (each post has its own cost), people who visit your profile will be able to access this material by purchasing tokens.

Tendrás la opción de subir contenido periódicamente o programarlo de antemano para que se publique automáticamente.

Chat: Interact with your fans!

DIVASPLAY offers a chat room in which your fans, whether they are subscribers or not, can communicate with you. You can decide whether you want to allow them free access or charge a fee for each message you receive.

This chat is used for both chatting and exchanging personalized content. In this way, each Influencer can sell personalized greetings, exclusive content, packs, among others. Transactions are agreed between the user (who must previously send the corresponding tokens) and the Influencer (who must attach the requested file).

Additionally, if users want to send you files, they can also pay the amount you determine in advance.

As an Influencer, you'll also have the option to schedule chat messages in bulk to announce new posts, send messages, or offer additional content. These messages will be automatically sent on the scheduled date to the selected audience (subscribers, non-subscribers, etc.). For example, you could send a notification every time you upload blocked content, when you're available to chat, etc.



DIVASPLAY

redes sociales

INSTAGRAM



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Following ▾

Message




51 posts

349K followers

1,948 following

DIVASPLAY

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Website

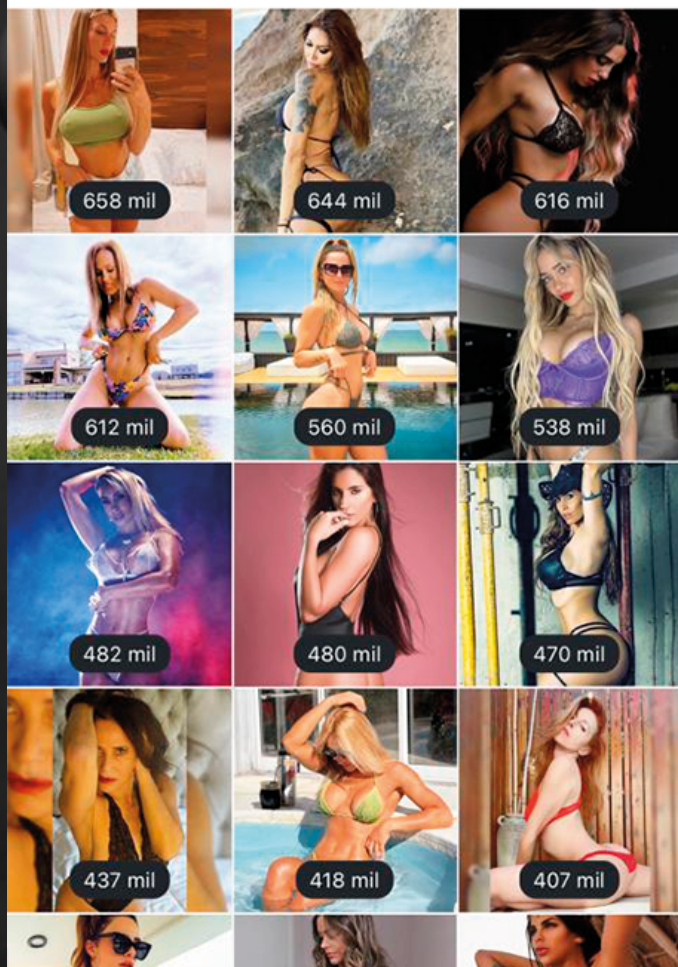
Divasplay es una plataforma de suscripción para conectar a creadores de contenidos con sus seguidores.

Más info para creadores en [@divasplayoficial](#)

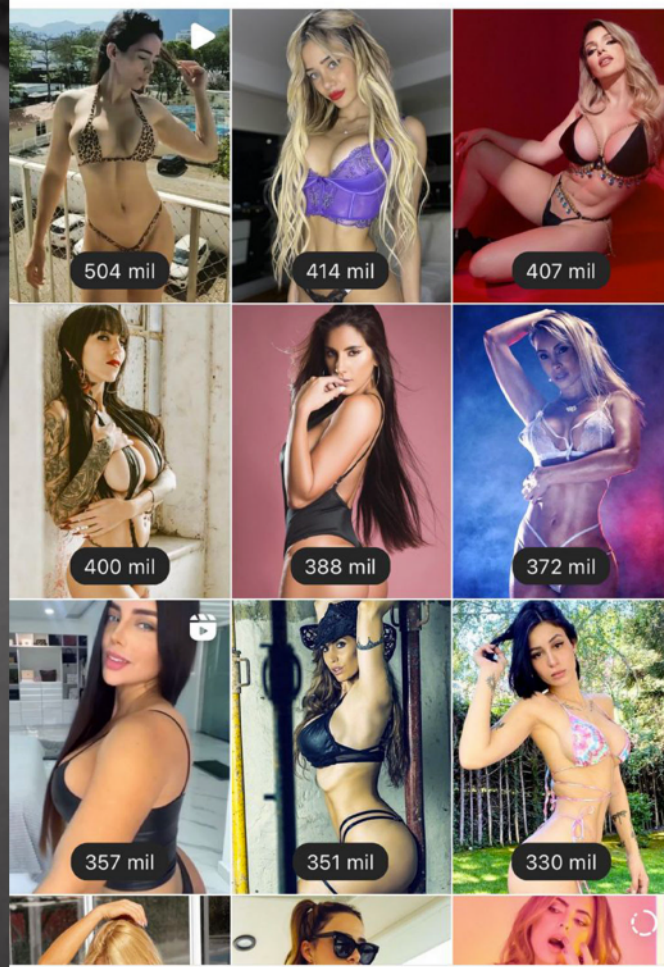
Alcance de publicaciones

Cuentas alcanzadas

Alcance

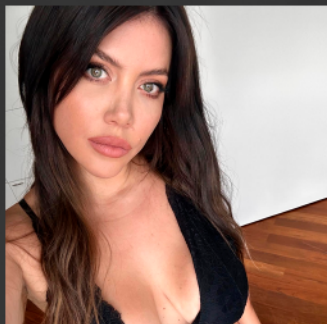


Cuentas alcanzadas

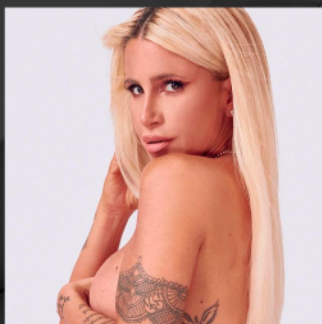


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Figuras destacadas



Wanda Nara



Florencia Peña



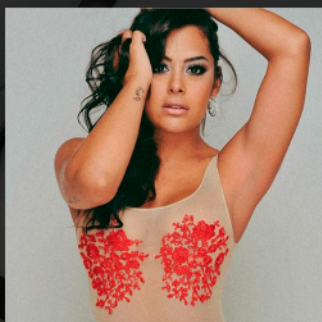
Flor Vigna



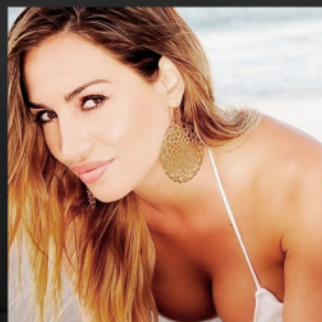
Cinthia Fernández



Silvina Escudero



Larissa Riquelme



Belu Francese



Charlotte Caniggia



Fernanda Callejón



Barby Silenzi



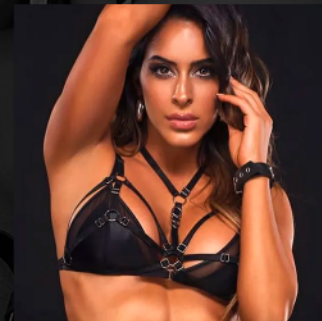
Ivana Nadal



Adabel Guerrero



Cristián Sancho



Celeste Muriega



Anabel Cherubito



Tamara Bella

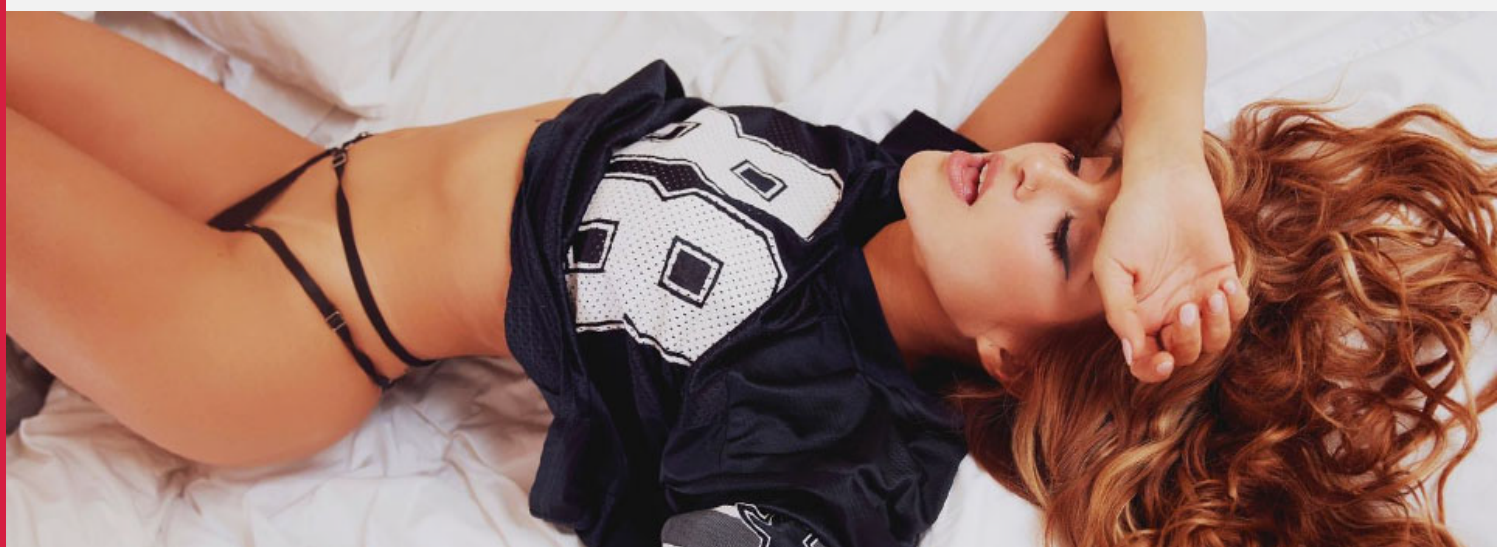
How to promote your personal profile on **DIVASPLAY**?

We recommend that creators, when starting their profile on **DIVASPLAY**, download applications such as LinkTree or AllMyLinks. These pages allow you to add links in your description or profile bio on different platforms. In the first instance, you should include something like "My private profile on DIVASPLAY" or "My content on **DIVASPLAY**". The other links can direct to your other social networks (Twitter, TikTok, Facebook, Threads, etc.).

It is recommended that you publish stories and/or posts on your influential social networks between 4 to 5 times a week, inviting your audience to visit your profile on **DIVASPLAY**. It is important that these contents invite you to visit your Linktree so that users have direct access to your account.

On the other hand, the **DIVASPLAY** team monitors the activity of content creators both on the page and on social networks. If they notice your commitment and dedication, they will contact you to carry out joint actions to enhance your efforts.

Welcome to **DIVASPLAY**!



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